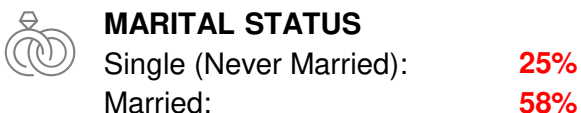
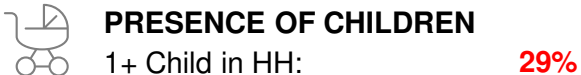
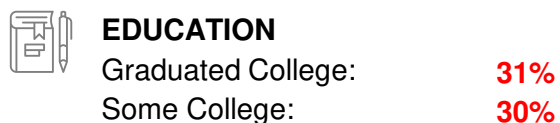
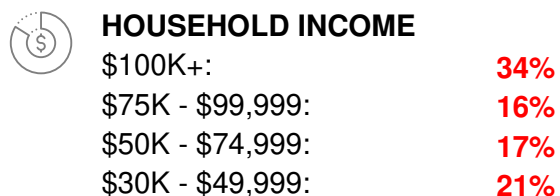
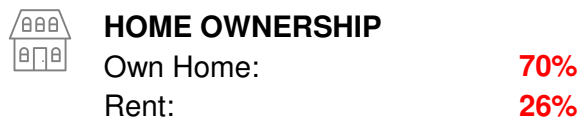
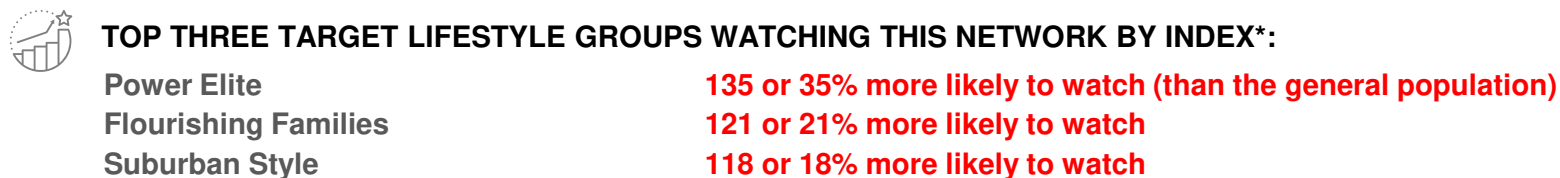


VIEWER PROFILE



Source: Scarborough USA Plus-MRI/Mosaic, July2019-Sep2020, Adults 18+, Cable Networks Watched Past 7 Days: Fox Sports One. *Lifestyle Groups are a part of Mosaic USA, a division of Experian that combines lifestyle and interest attributes to create audience groups used by marketers. A high-indexing audience segment for the network does not guarantee that this network will appear on a campaign built using *Audience Intelligence for Local*. Index will vary by geography; metrics shown here represent the US population.

FEATURED PROGRAMS

- FOX Sports Live
- FOX Football Daily
- First Things First
- The Spring League
- Speak for Yourself
- Skip and Shannon: Undisputed
- NASCAR
- Boxing
- MLS, Bundesliga, FIFA

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



FS1 is America's national 24-hour multi-sport channel. FS1 boasts college basketball and football, MLB, NASCAR, world-class soccer, UFC and USGA championship events. Plus, FS1 has fans covered with unfiltered and incisive studio shows and original programs.