#### **VIEWER PROFILE**



## **GENDER**

Male: 54% Female: 46%



## **HOUSEHOLD INCOME**

\$100K+: 32% \$75K - \$99,999: 14% \$50K - \$74,999: 21% \$30K - \$49,999: 19%



## **EDUCATION**

Graduated College: 23%
Some College: 58%



# **HOME OWNERSHIP**

Own Home: **68%** Rent: **32%** 



### AGE

 18 – 34:
 21%

 35 – 54:
 40%

 55+:
 30%



## PRESENCE OF CHILDREN

1+ Child in HH: **35%** 

Source: Nielsen Npower. Calendar Year 2020. Viewership Demographics by Network: FXX.

### FEATURED PROGRAMS

- · Always Sunny in Philadelphia
- Family Guy
- Archer

- Cake
- The Simpsons
- Bob's Burgers

- Dave
- Mom
- Movies

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.





FXX is the newest basic cable entertainment network from FX Networks. Geared towards a young adult audience, the schedule features original series, movies, and acquired series. The channel is anchored by acclaimed hit and is also the exclusive cable home to The Simpsons, the longest-running comedy in TV history.