

## VIEWER PROFILE



### GENDER

Male:	70%
Female:	30%



### HOUSEHOLD INCOME

\$100K+:	34%
\$75K - \$99,999:	13%
\$50K - \$74,999:	26%
\$30K - \$49,999:	17%



### EDUCATION

Graduated College:	28%
Some College:	66%



### HOME OWNERSHIP

Own Home:	82%
Rent:	18%



### AGE

18 – 34:	4%
35 – 54:	25%
55+:	69%



### PRESENCE OF CHILDREN

1+ Child in HH:	19%
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Source: Nielsen Npower. Calendar Year 2020. Viewership Demographics by Network: American Heroes Channel.

## FEATURED PROGRAMS

- Gunslingers
- Against the Odds
- What History Forgot
- American Lawmen
- Myth Hunters
- America: Facts vs Fiction
- Mafia's Greatest Hits
- The American Revolution
- Hunting Nazi Treasure

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



AHC showcases military battles, iconic people and pivotal moments in time. Never-before-seen footage, action-packed storytelling, and eye-opening interviews offer a rare glimpse into events and battles that shaped our world, visionary leaders, and unexpected heroes who made a difference and great defenders of our freedom.