

VIEWER PROFILE



GENDER

Male: **73%**
Female: **27%**



HOME OWNERSHIP

Own Home: **45%**
Rent: **55%**



HOUSEHOLD INCOME

\$100K+: **10%**
\$75K - \$99,999: **9%**
\$50K - \$74,999: **21%**
\$30K - \$49,999: **35%**



AGE

18 - 34: **27%**
35 - 54: **43%**
55+: **30%**



EDUCATION

Graduated College: **13%**
Some College: **16%**



PRESENCE OF CHILDREN

1+ Child in HH: **51%**

Source: Nielsen Npower. Calendar Year 2018. Viewership Demographics by Network: Fox Deportes.

FEATURED PROGRAMS

- Central FOX
- La Ultima Palabra
- Agenda FOX
- FOX Para Todos
- UEFA Champions League
- UFC
- FOX Deportes En Vivo
- Liga MX
- WWE Friday Night Smackdown

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



FOX Deportes is the leader in Spanish-language sports media, featuring premier soccer programming with exclusive Spanish language coverage of the UEFA Champions League, Copa Santander Libertadores, coverage of the Major League Baseball regular season, All-Star Game, NLDS, NLCS and World Series, and UFC with live and exclusive programming, a robust digital experience, live scoring and exclusive video highlights.